BACHELOR’S DEGREES

- Business Administration
- Communication
- Economics
- International Trade
- Psychology
- Sociology

DOUBLE DEGREE
DOUBLE MAJOR
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Welcome to SIM Global Education (SIM GE) – A global campus with over 10 top-ranking international universities from the UK, the US, Europe and Australia. As a premier institution of higher learning, we are a gateway to the world with a wide range of academic programmes to choose your ideal learning pathways from.

SIM GE is the global education arm of the Singapore Institute of Management (SIM Group) which was an initiative started in 1964 by the Economic Development Board to support Singapore’s industrialisation. As one of the largest and leading private educational institutions in Singapore, we take pride in our reputation for quality academic standards and a vibrant student experience.

At SIM GE, we are committed to delivering a holistic education to empower individuals in their respective fields and communities. We also aim to inspire passion in them to excel and to strive for bigger goals.

In today’s fast-changing world, the ability to adapt and evolve will give you an edge. With our multicultural learning environment and diverse campus life, you will gain the skills, knowledge and insights you need to be career ready. These will enable you to gain a Global Edge as you make your mark in the global workplace of the future.

I invite you to come and be a member of our community, and discover how, like them, you can fulfil your aspirations by embarking on an exciting educational journey with us.

Dr Lee Kwok Cheong
Chief Executive Officer
SIM Global Education
Warm greetings from the University at Buffalo (UB)! Our university has been a proud partner of the Singapore Institute of Management (SIM) for more than twenty years in offering outstanding U.S. degree programs at the state-of-the-art SIM campus.

Our graduates acquire a unique set of competencies and skills, and have been highly successful in the multiple career pathways they have pursued in Singapore and beyond. The value proposition of our programs is demonstrated through the long-term success of our alumni.

UB’s broad-based education focuses on student-centered learning

The flagship campus of The State University of New York, UB is among the highest ranked public research universities in the Northeast United States. Our programs remain the standard bearer for a world-class, fully-accredited U.S. undergraduate education in Singapore.

Dr Satish K. Tripathi  
President  
University at Buffalo,  
The State University of New York
SIM Global Education
A leading private education institution

SIM Global Education is the global education arm of the Singapore Institute of Management (SIM Group). Founded in 1964 on the initiative of the Economic Development Board to support Singapore’s industrialisation, the SIM Group also offers its educational and training services through three other brands: SIM International Academy (SIM IA), SIM Professional Development (SIM PD) and Platform E.

SIM Global Education (SIM GE) offers quality overseas academic programmes awarded by top-ranking and reputable universities. SIM GE’s approach towards a holistic education is to develop students with a global edge for the global workplace with ability and adaptability for employability in the future economy. With over 150,000 alumni and about 19,000 students from over 40 countries, SIM GE is a leading private education institution in Singapore.
Why Study at SIM GE?

AWARD-WINNING INSTITUTION
Top 3 Best Private Institute for eight consecutive years in the annual AsiaOne People’s Choice Awards.

BOOST EMPLOYABILITY
82.7% of graduates found jobs within 6 months of completing their Bachelor studies. 
Source: SIM GE Graduate Employment Survey 2016/2017

THROUGH-TRAIN PATHWAY
Over 80 full-time and part-time academic programmes through over 10 partner universities at diploma, undergraduate and postgraduate levels.

GLOBAL PERSPECTIVES & INSIGHTS
Exposure to diverse cultures and a global network of faculty and peers bring broader perspectives to learning.

STUDENT-CENTRIC CAMPUS
Wi-Fi enabled campus with comprehensive facilities for students’ academic and recreation needs.

VIBRANT STUDENT LIFE
Participate in over 70 student clubs with year-round activities in arts, culture and sports.

DEDICATED STUDENT SUPPORT
Support services include academic support at Student Learning Centre, a dedicated Student Services Centre, Student Wellness Centre, and initiatives such as financial assistance schemes and counselling services.

BOND-FREE SCHOLARSHIP & BURSARY
Scholarships are available to students who excel in academics, sports or arts.

NETWORK FOR SUCCESS
A multitude of learning resources and networking events for students and graduates offered through SIM GE platforms and SIM Membership.

ALUMNI ENGAGEMENT
Stay connected even after graduation - benefit from events organised by SIM GE Alumni Office or volunteer your time through mentorship initiatives.
STUDENT LIFE

Project 1095
Ability » Adaptability » Employability

24 hours in 1 day...
365 days in 1 year...
1095 days in 3 years...

Seize the now.
Make the most of your time in SIM GE.

CAREER DEVELOPMENT
Raise your employability quotient through industry internships or career-readiness initiatives like the Talent Development Programme, Career Chapters and Mentorship Programme offered by Career Connect.

GLOBAL LEARNING
Gain international exposure through overseas academic exchange programmes, study trips and workshops.

STUDENT DEVELOPMENT
Sharpen your leadership and social skills or pursue your passion in the arts and sports with more than 70 student councils and clubs available.

STUDENT CARE
Boost your overall well-being through healthy living and wellness programmes, or learn more from peer mentors at our dedicated Student Wellness Centre.

Grooming achievers outside the classroom
Global exposure and learning opportunities
Career fair offering internships and jobs
The Student Learning Centre (SLC) is a one-stop centre for student academic support. Boost your academic performance with our SLC resources.

**PEER-ASSISTED LEARNING (PAL)**
A student-to-student support network that provides academic assistance for selected modules.

**WORKSHOP SERIES**
Attend complimentary workshops on academic writing, study skills and personal effectiveness to hone effective learning skills.

**PROFESSIONAL SKILLS**
Develop professional skills that are highly valued by employers through well-structured training programmes.

**CONSULTATION SERVICES**
Work with our advisors to improve your skills in written and oral presentation.
Founded in 1846, the University at Buffalo (UB), The State University of New York (SUNY) is one of the leading public universities in the U.S. Within the 64-campus SUNY system, UB is the flagship campus. As the largest and most comprehensive university center, UB offers more than 375 undergraduate and graduate programs — the most in any SUNY campus — and has an enrollment of more than 29,000 students.

Notably, UB is the first public member in New York and New England of the prestigious 62-member Association of American Universities (AAU). In the 2018 U.S. News and World Report Best Colleges rankings, UB placed 41st among public universities (up from 43rd in 2017). Moreover, UB broke into the “top 100” ranking for national (both public and private) universities, earning the 97th spot. The U.S. News and World Report rankings are based on an assessment of 1,400 four-year colleges and universities in the U.S.

**Excellent Faculty**

UB is reputed for its outstanding faculty. Among its approximately 4,000 full-time and affiliated faculty, 95 percent hold a doctorate or equivalent. UB faculty have been the recipients of numerous prestigious national and international awards including the Nobel Prize, the National Medal of Science and the Pulitzer as well as MacArthur, Guggenheim and Rockefeller Foundation grants. Along with these accomplishments, UB faculty are at home in the classroom. SUNY has recognized more distinguished professors and distinguished teaching professors at UB than at any other SUNY unit. More than 150 of UB’s faculty have received the Chancellor’s Award for Excellence in Teaching—again, the largest representation of any unit in the SUNY system.

**Research Centers and Institutions**

UB is ranked among the top 50 U.S. public and private research universities according to an authoritative 2012 report published by the Arizona State University. The university ranks among the top 30 U.S. public research universities in terms of total research dollars, with total research expenditures of more than $360 million (U.S.) in fiscal year 2012. The first cancer research center in the world was established at UB in 1898. Today there are more than 100 organized research centers and institutes at UB, including the Center for Computational Research; New York State Center of Excellence in Materials Informatics; UB RENEW: Research and Education in Energy, Environment and Water Institute; National Center for Geographic Information and Analysis; Institute for Lasers, Photonics and Biophotonics; Center for Multisource Information Fusion; Center for Hybrid Nanostructures and Systems; Multidisciplinary Center for Earthquake Engineering Research; Center of Excellence for Document Analysis and Recognition; and New York Center of Excellence in Bioinformatics and Life Sciences. UB also has numerous joint research...
partnerships with Roswell Park Cancer Institute and Hauptman-Woodward Medical Research Institute.

**Strong Alumni Network**

In terms of international education, UB is a model institution, ranking No. 21 among all institutions hosting international students in the U.S. ("Open Doors 2017" report published by the Institute of International Education), with more than 7,000 international students from more than 110 countries. More than 255,000 UB alumni are making a difference in every state and 150 countries around the world. Among the celebrated graduates are NASA’s lead astronaut for medical issues; a former president of the American Medical Association; the former minister of education in the People’s Republic of China; the CEOs of J. Crew and A&E Television Network; and the Washington Post’s Pulitzer Prize-winning editorial cartoonist.
The hallmark of US undergraduate programs is the concept of the interactive classroom, with project-oriented assignments and meaningful hands-on learning.
Secure a Prestigious U.S. Degree
A U.S. degree is widely considered to be superior in today’s economy. With a focus on general education, you will learn a broad spectrum of skills and knowledge pertinent to the real world, as well as be exposed to a wide range of real issues at the modern workplace.

In terms of international enrollment, UB ranks 21st among the leading universities in the U.S. (“Open Doors 2017” report published by the Institute of International Education.) The hallmark of UB undergraduate programs is the concept of the interactive classroom, with project-oriented assignments and meaningful hands-on learning. Flexibility is also key, with a choice in degree majors and concentrations.

Accelerate Your Learning Path
Time is precious and the quicker you graduate with a reputed degree, the faster you can enter the corporate world and hit the ground running. UB allows you to complete your degree in an accelerated mode of only three years, as compared to four years for most other U.S. undergraduate programs.

Get More for Less
Getting a world-class degree doesn’t have to immerse you in debt. The UB undergraduate programs offered at SIM GE are identical in curriculum, standards and degree recognition to those in the U.S., but cost lesser than the equivalent programs in the U.S.

Highly Qualified Faculty
UB is renowned for its exemplary faculty, many of whom are recipients of esteemed national and international awards. Within SUNY, more than 150 of UB’s faculty have received the Chancellor’s Award for Excellence in Teaching.

UB faculty publish in leading academic and professional journals in record numbers. Their research and expertise has been the basis for articles in The Wall Street Journal, The New York Times, Money, BusinessWeek, Fortune and other national and international publications.

More than 50 percent of the undergraduate courses are taught by UB faculty. All other faculty members have to undergo approval by academic departments at UB before they are able to take up teaching positions for the UB undergraduate programs.

This ensures that you will only learn from and interact with the best in the field.

Excellent Rankings
When you pursue a UB undergraduate program, you can be assured of a top-quality education that has enjoyed consistently high rankings among programs in the U.S.

Accreditations
UB is accredited by the following associations:
• Middle States Commission on Higher Education
• New York State Board of Regents

In addition, the School of Management is accredited by AACSB International – The Association to Advance Collegiate Schools of Business.

Membership
UB is a member of the following associations:
• Association of American Universities
• American Council on Education
• Association of American Colleges and Universities
• Association of Colleges and Universities of the State of New York
• Association of Public and Land-Grant Universities
Established in 1964, the Bachelor of Arts degree in Communication is ranked among the top 25 programs by the National Communication Association for its intercultural communication, organizational communication, communication technology and health communication programs.

The Department of Communication at UB seeks to educate the next generation of information professionals, knowledge workers and communication and information practitioners. The principle that information serves the purposes of human communication and is enhanced by technological systems is at the core of our curriculum.

**Objectives**
The course is designed to provide students with a comprehensive knowledge of the nature of human communication, its media, and its effects.

Students will be introduced to the finer points of interpersonal communication; challenged to apply critical thinking to their consumption of mass media; exposed to the complexity of delivering information in organizational and mediated communication situations; and, encourage to broaden their horizons through the study of international and intercultural communication.

**Why Study Communication?**
Students will learn how to analyze, interpret, and research the process by which human beings relate to one another. The study of communication embraces the most fundamental aspect of human interaction—from the subtleties of interpersonal communication, the influences and effects of mass media, the most effective distribution of information through organizations, to the cutting edge of new communication technologies and information studies.

**Career Prospects**
Strong communication skills are prerequisite for positions in all organizations today. Employment opportunities exist in public relations and advertising agencies, media and technology centers, sales and marketing agencies, the mass media, civil and social agencies and other professions. Graduates have also gone on to graduate school for further studies in the areas such as psychology, law, public policy, school administration, information science, political science and sociology.
1. These are online modules. Local resource persons may conduct weekly sessions for selected module.

Note: The modules offered are subject to change.

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<thead>
<tr>
<th>UB Orientation</th>
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<tr>
<td>13</td>
<td>UB Orientation</td>
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<table>
<thead>
<tr>
<th>Prerequisite Modules</th>
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<tbody>
<tr>
<td>COM 101 Principles of Communication (3 credits)</td>
<td>COM 125 Introduction to the Internet (3 credits)</td>
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<tr>
<td>COM 217 Communication in Organizations (3 credits)</td>
<td>COM 205 Research Methods (3 credits) or</td>
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<tr>
<td>COM 225 Interpersonal Communication (3 credits)</td>
<td>SOC 293 Social Research Methods (3 credits)</td>
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<td>COM 240 Survey of Mass Communication (3 credits)</td>
<td>COM 300 Written Communication (3 credits)</td>
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<td>COM 337 Communication Theory (3 credits)</td>
<td>PSY 101 Introductory Psychology (3 credits)</td>
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<td>CSE 111 Introduction to Quantitative Analysis and Reasoning with Computing (4 credits)</td>
<td>PSY 323 Community Psychology (3 credits) or</td>
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<td>SOC 294 Basic Statistics for Social Sciences (4 credits)</td>
<td>PSY 333 Social Psychology (3 credits) or</td>
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<td>PSY 333 Psychology of Work in Organizations (3 credits) or</td>
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<td>PSY 341 Cognitive Psychology (3 credits) or</td>
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<td>PSY 342 Introduction to Cognitive Science: Concepts of the Mind (3 credits) or</td>
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<td>SOC 371 Individual and Society (3 credits)</td>
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<td></td>
<td>SOC 101 Introduction to Sociology (3 credits)</td>
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<td></td>
<td>8 Communication Electives (24 credits)</td>
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<tr>
<th>UB Curriculum (refer to page 24 for details)</th>
<th>Free Electives (from any major)</th>
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<tbody>
<tr>
<td>UB Seminar (3 credits)</td>
<td>25 credits</td>
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<tr>
<td>Foundations (2 credits)</td>
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<tr>
<td>- Communication Literacy I (4 credits)</td>
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<td>- Communication Literacy II (3 credits)</td>
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<td>- Scientific Literacy and Inquiry (7 credits)</td>
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<td>- Diversity Learning (3 credits)</td>
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<td>- Pathways (18-19 credits)</td>
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<td>- Thematic Pathways (9 credits)</td>
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<td>- Global Pathways (9-10 credits)</td>
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<td>- UBC 399 Capstone (1 credit)</td>
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<tr>
<th>Credits Required for Major</th>
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<tr>
<td>Credits Required for UB Curriculum</td>
<td>30</td>
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<tr>
<td>Credits Required for Free Electives</td>
<td>25</td>
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<tr>
<td>TOTAL CREDITS REQUIRED FOR DEGREE</td>
<td>120</td>
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Chua Siang Yee
Graduate, Bachelor of Arts (Communication)
SPH Young Journalist of the Year (2016)

"UB encouraged me to step out of my comfort zone. I was always challenged to do things I was not always comfortable with – public speaking, organizing events and even involving members of the public in school projects." (2018)
The Bachelor of Arts degree program in Economics comprises a comprehensive curriculum, integrating economic theory with applied topics. A wide array of courses are offered including micro- and macro-economics, international trade, private and public finance, econometrics, education, growth and development, monetary economics, labor economics, urban and regional economics, and industrial organization.

Courses offer an understanding of behavior by consumers and producers, the performance of markets, investment and savings, employment and unemployment, money and banking, and government taxation and spending.

Why Study Economics?
Economics is the study of the allocation of scarce resources and its implications for efficient production and investment decisions which affect the performance of the economy, its prospects of growth and development, and the welfare of individuals and society as a whole.

The study of economics equips students with the knowledge and tools to collect and analyze relevant economic data and perform cost-benefit analysis that enable corporations and public agencies to meet private and social goals. This provides a wide gamut of employment opportunities for economics majors in both the private and public sectors of the economy. The study of economics also helps students develop logical and critical thinking skills which benefit them throughout their personal life.

Career Prospects
The demand for economists has increased steadily in recent decades, with the transition of economics into an applied science. Economics graduates offer employers analytic insights and knowledge in applications of cost-benefit analysis that are relevant for their objectives. Employment opportunities exist in various areas including investment and retail banks and other financial service institutions, consulting firms, international organizations, insurance companies, and government agencies. Economics graduates are also well equipped to pursue graduate studies in their areas of interest.

| Credits Required for Major | 41 |
| Credits Required for UB Curriculum | 37 |
| Credits Required for Free Electives | 42 |
| TOTAL CREDITS REQUIRED FOR DEGREE | 120 |

1. These are online modules. Local resource persons may conduct weekly sessions for selected module.

Note: The modules offered are subject to change.
The Bachelor of Arts (International Trade) prepares students to critically assess the process of globalization operating in the world today, including the growth of multinationals and foreign direct investment, international trade, the internationalization of capital and financial markets, new international divisions of labor, and the rapid development of technology and innovations.

These changes are resulting in global restructuring and new patterns of uneven development. Critical social, economic, and environmental challenges are being faced by corporate decision-makers, government policy makers, and non-governmental organizations.

Why Study International Trade?
The program prepares students for a professional and/or academic career in this challenging and exciting world of international business and trade. They will be exposed to a wide range of perspectives on the global economy, and will develop important skills in policy and data analysis at various geographic scales.

Career Prospects
The wide variety of careers will include organizations such as local investment and trade promotion agencies, trade and location consulting firms, governmental agencies, and a variety of international service providers (e.g. freight forwarders, customs brokers, international banks, transport carriers, and international trade management companies).

Graduates have also gone on to graduate schools for further studies.

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<tr>
<th>Prerequisite Modules</th>
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<tbody>
<tr>
<td>Any two Geography or Management modules</td>
<td>- ECO 181 Introduction to Macroeconomics (4 credits)</td>
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<td>- ECO 182 Introduction to Microeconomics (4 credits)</td>
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<td>- GEO 100 World Regions &amp; Issues (3 credits)</td>
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<td>- GEO 103 Global Economic Geographies (3 credits)</td>
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<td>- GEO 120 Maps: Earth from Above (3 credits)</td>
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<td>- GEO 211 Univariate Statistics in Geography (4 credits)</td>
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<td>- GEO 330 Dynamics of International Business (3 credits)</td>
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<td></td>
<td>- GEO 333 International Trade (3 credits)</td>
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<td></td>
<td>- GEO 334 International Business Cultures (3 credits)</td>
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<td></td>
<td>- GEO 425 Industrial/ Business Geography (3 credits)</td>
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<td>- GEO 460 Geography of Development (3 credits)</td>
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<td></td>
<td>- MGQ 201 Introduction to Statistics for Analytics (4 credits)²</td>
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<td>- 3 300/400-level Geography Electives (9 credits)</td>
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</tbody>
</table>

UB Curriculum (refer to page 24 for details)
- UB Seminar (3 credits)
- Foundations (21 credits)
  - Communication Literacy I (4 credits)
  - Communication Literacy II (3 credits)
  - Mathematical and Quantitative Reasoning (4 credits)
  - Scientific Literacy and Inquiry (7 credits)
  - Diversity Learning (3 credits)
  - Pathways (18-19 credits)
  - Thematic Pathways (9 credits)
  - Global Pathways (9-10 credits)
  - UBC 399 Capstone (1 credit)

Free Electives (from any major) 35 credits

1. These are online modules. Local resource persons may conduct weekly sessions for selected module.

2. These are digital access modules. “Digital Access” is the phrase used by UB School of Management to designate what is known generically as an electronic platform (EP) module. EP module delivery refers to a technological platform through which existing lecture-based modules are distributed to a wider constituency of students. The actual delivery of the class is captured on digital video as it happens, and the resulting Windows Media Player file is immediately posted to UBLearns. Students use the internet to access lectures and print module materials at times convenient to their individual schedules.

Note: The modules offered are subject to change.
Psychology is the scientific study of the mind and behavior. UB’s Department of Psychology reflects a commitment to cutting-edge research and outstanding training of students in psychological science.

**Why Study Psychology?**
Psychology is among the most diverse of all of the sciences, focusing on all aspects of behavior, from biological bases to environmental, social, and cultural influences.

Psychology majors develop an essential, transferable, and in-demand skill set that includes:
- An understanding of the scientific method and of psychological principles
- Proficiency in critical analysis, problem solving, evaluation of evidence, statistical analysis, and scientific writing

**The Psychology Major at UB**
UB’s undergraduate program in psychology provides an understanding of basic processes of sensation, perception, learning, cognition, development, and personality along with principles of social psychology, clinical psychology, and behavioral neuroscience.

The requirements for the psychology major are designed to provide students with a basic overview of the field (PSY 101) and foundational skills in statistics (PSY 207) and scientific methods (PSY 250) that are necessary for subsequent coursework in psychology.

The additional requirements for the psychology major are intended to introduce students to the great breadth and depth of psychology as a scientific discipline; therefore, students are required to complete courses in four complementary areas of psychology (behavioral neuroscience, clinical, cognitive, and social) as well as upper-level special topics courses.

**Career Prospects**
The undergraduate degree in psychology does not make students psychologists or professional counselors. It does, however, provide students with an excellent liberal arts background and is valuable for almost any type of work focused on people. Majoring in psychology helps to build a foundation for the workforce or continued education, such as:
- Jobs in public affairs, education, business, sales, service industries, health, the biological sciences, and information technology
- Graduate degree programs in psychology (M.A., Ph.D., Ed.D., Psy.D.) or related fields (medicine, dentistry, law, education, social work, business)
Prerequisite Modules
• MTH 115 Survey of Algebra and Trigonometry (4 credits)
• PSY 101 Introductory Psychology (3 credits)
• PSY 207 Psychological Statistics (4 credits)
• PSY 250 Scientific Inquiry in Psychology (3 credits)

Required Modules
• 300-level Course 1 - Clinical (3 credits)
  This module may include: Psychology of Personality, Abnormal Psychology, Community Psychology, Clinical Psychology or Health Psychology.
• 300-level Course 2 - Social (3 credits)
  This module may include: Social Psychology, Social Conflict and Its Resolution, Psychology of Work in Organizations or Developmental Psychology.
• 300-level Course 3 - Cognitive (3 credits)
  This module may include: Cognitive Psychology, Introduction to Cognitive Science: Concepts of the Mind or Sensory Processes and Perception.
• 300-level Course 4 - Behavioral Neuroscience (3 credits)
  This module may include: Biopsychology.
• 3 400-level psychology modules (9 credits)

UB Curriculum (refer to page 24 for details)
• UB Seminar (3 credits)
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  - Communication Literacy I (4 credits)
  - Communication Literacy II (3 credits)
  - Mathematical and Quantitative Reasoning (4 credits)
  - Scientific Literacy and Inquiry (7 credits)
  - Diversity Learning (3 credits)
• Pathways (18-19 credits)
  - Thematic Pathways (9 credits)
  - Global Pathways (9-10 credits)
• UBC 399 Capstone (1 credit)

Free Electives (from any major) 52 credits

Credits Required for Major 35
Credits Required for UB Curriculum 33
Credits Required for Free Electives 52
TOTAL CREDITS REQUIRED FOR DEGREE 120

1. These are online modules. Local resource persons may conduct weekly sessions for selected module.

Note: The modules offered are subject to change.

“...skills such as the ability to speak, manage simultaneous projects, and to always stay inquisitive with the eye for curiosity and learning.” (2018)

Goh Jia Hao PBM
Graduate, Bachelor of Arts (Psychology)

Jia Hao earned his master’s degree from Singapore Management University (SMU) and is currently a PhD candidate at Harvard Business School.
Sociology examines the causes, characteristics, changes, and consequences of human behavior in groups, and provides an understanding of the structure and dynamics of social systems and issues. It emphasizes the study of individuals, social groups, and social systems as they relate to each other and to important societal issues, such as community, education, family, gender, social class, culture, law, health, environment, and war.

Students are introduced to the history of social thought and to the applied and theoretical methods used to study these diverse topics. Training in sociology prepares students for a wide variety of professional careers and for active, enlightened participation in local, national, and world affairs.

What is Sociology?
The most comprehensive of the social sciences, Sociology is the scientific study of social life. In particular, sociology examines how membership in different groups and interactions with social structures and social institutions affect our daily lives.

The University at Buffalo Department of Sociology offers courses related to a wide variety of social issues and institutions including: family, gender, race, social class, ageing, law, crime, neighborhoods, health, organizations, social policy, and the environment.

Why Study Sociology?
An undergraduate degree in sociology provides students with the technical and analytic tools, critical thinking skills, and the global perspective needed to navigate the 21st century successfully and to thrive in many careers.

The jobs current students apply for after graduation may not even exist yet, which makes critical thinking and data analysis skills essential preparation for future knowledge-based employment. UB Sociology offers specializations in Health & Society; Global Sociology; Crime, Law, & Justice; Applied Social Research and Social Justice.

Career Prospects
To keep up with a rapidly changing world, sociology majors acquire background knowledge about a rapidly changing social world, plus the tools to critically analyze that world and their place within it. They also learn the practical skills they need to succeed, ranging from data management and analysis to effective communication.

Graduates apply their knowledge and analytic skills across a wide variety of occupations and professions including medical and health services, recreation and leisure, business, law and law enforcement, education, urban planning, social policy, and social services. They are also prepared for graduate and professional school programs in areas such as sociology, medicine, health professions, law, public policy, business, social work, and other social sciences.
UB Sociology offers **specializations** in Health & Society; Global Sociology; Crime, Law, & Justice; Applied Social Research and Social Justice

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<tr>
<th>Prerequisite Modules</th>
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<tbody>
<tr>
<td>Required Modules</td>
<td>• SOC 293 Social Research Methods (3 credits)</td>
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<td></td>
<td>• SOC 294 Basic Statistics for Social Sciences (4 credits)</td>
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<td></td>
<td>• SOC 349 Classical Sociological Theory (3 credits)</td>
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<td></td>
<td>• 8 Sociology Electives (24 credits)</td>
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<td>UB Curriculum (refer to page 24 for details)</td>
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<tr>
<td></td>
<td>- Scientific Literacy and Inquiry (7 credits)</td>
</tr>
<tr>
<td></td>
<td>- Diversity Learning (3 credits)</td>
</tr>
<tr>
<td></td>
<td>• Pathways (18-19 credits)</td>
</tr>
<tr>
<td></td>
<td>- Thematic Pathways (9 credits)</td>
</tr>
<tr>
<td></td>
<td>- Global Pathways (9-10 credits)</td>
</tr>
<tr>
<td></td>
<td>• UBC 399 Capstone (1 credit)</td>
</tr>
<tr>
<td>Free Electives (from any major)</td>
<td>53 credits</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Credits Required for Major</th>
<th>37</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credits Required for UB Curriculum</td>
<td>30</td>
</tr>
<tr>
<td>Credits Required for Free Electives</td>
<td>53</td>
</tr>
<tr>
<td>TOTAL CREDITS REQUIRED FOR DEGREE</td>
<td>120</td>
</tr>
</tbody>
</table>

1. These are online modules. Local resource persons may conduct weekly sessions for selected module.

Note: The modules offered are subject to change.

"When I teach in Singapore, I focus on developing students’ sociological imaginations — by training students to think critically and creatively and by exposing them to skills and practice that gives them experience in using their expanding knowledge effectively." (2018)

**Professor Debra Street**  
Chair, Department of Sociology, UB  
SIM-UB Visiting Faculty
The Bachelor of Science degree in Business Administration was founded in 1923 and is offered by the UB School of Management.

All academic programs of the UB School of Management are accredited by the prestigious AACSB International - The Association to Advance Collegiate Schools of Business. Accreditation by AACSB is considered to be the hallmark of management education.

The curriculum pays particular attention to understanding the role of the business firm in society; the management functions of planning and control; the behavior of organizations; the tools of modern management, including accounting, economics, and statistics; and the ways in which managers perform functions such as production, marketing, finance, and industrial relations.

**Prerequisite Modules**

- ECO 181 Introduction to Macroeconomics (4 credits)
- ECO 182 Introduction to Microeconomics (4 credits)
- MGA 201 Introduction to Financial Accounting (3 credits)
- MGA 202 Introduction to Management Accounting (3 credits)
- MGQ 201 Introduction to Statistics for Analytics (4 credits)
- MTH 131 Mathematical Analysis for Management (4 credits)
- PSY 101 Introductory Psychology (3 credits)

**Required Modules**

- MGB 301 Organizational Behavior and Administration (3 credits)
- MGE 302 Applied Economics (3 credits)
- MGF 301 Corporation Finance (3 credits)
- MGG 300 Career Strategies, Planning and Management (2 credits)
- MGI 301 Human Resources Management and Labor Relations for Managers (3 credits)
- MGM 301 Principles of Marketing (3 credits)
- MGO 302 Production and Operations Management (3 credits)
- MGO 403 Fundamentals of Strategic Management (3 credits)
- MGQ 301 Statistical Decisions in Management (3 credits)
- MSG 351 Introduction to Management Information Systems (4 credits)
- MGT 401 Public Policy, Law and Management (3 credits)

**UB Curriculum**

- UB Seminar (3 credits)
- Foundations (21 credits)
  - Communication Literacy I (4 credits)
  - Communication Literacy II (3 credits)
  - Mathematical and Quantitative Reasoning (4 credits)
  - Scientific Literacy and Inquiry (7 credits)
  - Diversity Learning (3 credits)
- Pathways (18-19 credits)
  - Thematic Pathways (9 credits)
  - Global Pathways (9-10 credits)
- UBC 399 Capstone (1 credit)

**Free Electives**

13 - 16 credits

1. These are online modules. Local resource persons may conduct weekly sessions for selected module.

2. These are digital access modules. “Digital Access” is the phrase used by UB School of Management to designate what is known generically as an electronic platform (EP) module. EP module delivery refers to a technological platform through which existing lecture-based modules are distributed to a wider constituency of students. The actual delivery of the class is captured on digital video as it happens, and the resulting Windows Media Player file is immediately posted to UBLearns. Students use the internet to access lectures and print module materials at times convenient to their individual schedules.

3. Students must complete a two-semester module sequence in a foreign language, or demonstrate proficiency in a language other than English equivalent to completion of a first-year, second-semester module.

Note: The modules offered are subject to change.
Credits Required for Major: 61
Credits Required for UB Curriculum: 34-37
Concentration: 9-12
Credits Required for Free Electives: 13-16

TOTAL CREDITS REQUIRED FOR DEGREE: 120

Concentrations (choose one)

Financial Analysis
- MGA 306 Financial Reporting and Analysis (3 credits)
- MGF 402 Investment Management (3 credits)
- MGF 403 International Financial Management (3 credits)
- MGF 405 Advanced Corporate Finance (3 credits)

International Business
Choose three of the following:
- GEO 330 Dynamics of International Business (3 credits)
- GEO 333 Bases of World Commerce (3 credits)
- GEO 334 International Business Cultures (3 credits)
- MGF 403 International Financial Management (3 credits)

Marketing
- MGM 403 Marketing Research (3 credits)
- MGM 404 Consumer Behavior (3 credits)
Choose one of the following:
- MGM 402 Selling and Sales Force Management (3 credits)
- MGM 406 Product and Brand Management (3 credits)
- MGM 409 Advertising and Promotion (3 credits)
- MGM 483 International Marketing (3 credits)

Operations and Supply Chain Management
- MGO 303 Supply Chain And Logistics Management (3 credits)
- MGO 304 Service Operations & Extreme Events Management (3 credits)
Choose one of the following:
- MGO 330 Entrepreneurship And Small Business (3 credits)
- MGO 450 Business Forecasting (3 credits)

Career Prospects

Employment opportunities exist in the private and public sectors. Majority of our graduates work in the private sector engaging in accounting and finance, education and training, human resource management, international business, sales and marketing, administration and other managerial roles. Graduates have also gone on to graduate schools for further studies.

“The teaching pedagogy in an American system places a strong value on discussions in class and in the discussion itself. It also develops one’s analytical skills and ability to articulate good reasoning and thoughts. What I have learned in UB has developed my thinking as opposed to using a particular skill in one particular area and enhances my ability to traverse different occupations with different skill sets.” (2018)

Daryl Png
Graduate, Bachelor of Science (Business Administration)
Product Evangelist, AIG
SIM-UB seniors plan every intake’s two-day Orientation to welcome and bond with freshmen.

Students, faculty and staff form a close-knit UB community in SIM. Students also participate actively in events such as Open House to share about SIM-UB.

SIM-UB alumni return to campus for Career Conversations, a platform to share their journey after graduation with juniors.
“The program contributed positively to my children’s personal and professional development. They are able to plan their schedules better, think out of the box and have better team work and leadership skills.” (2018)

Rangarajan Krishnamurthy, Parent

Mr Krishnamurthy’s daughter, Sunayna is one of the recipients of the SIM-UB Award for Academic Excellence in 2016. She has since graduated and is currently pursuing her master’s degree at the University of Washington, Seattle. Her brother, Sujay, is currently pursuing the Double Degree program in Business Administration and Economics at the Buffalo home campus.

“The active classroom discussions allow for articulation and exchange of ideas, which helps develop my sons’ confidence in public speaking, debate and reasoning – useful lifelong skills for the future workplace.” (2018)

Chia Seng Jiang, Parent

Mr Chia’s two sons were in the UB program – Bryan, who graduated from the Business Administration program, is currently working in the banking industry; while James recently completed his Psychology degree after having spent two semesters at the Buffalo home campus.

“Through her three years in UB, my daughter has become more independent and more mature; I am confident that she will be able to do well in her future endeavours with the skills and values that UB has inculcated in her.” (2018)

Patrick Tan, Parent

Mr Tan’s daughter, Natasha, is currently pursuing a Sociology degree and finishing her final semester at the Buffalo home campus.
# UB CURRICULUM

(GENERAL EDUCATION REQUIREMENTS)

The UB Curriculum is a program of core study built around intellectual discovery and integrative learning. It emphasizes critical thinking, ethical reasoning, global learning, and strong communication skills, providing the tools students would need to succeed in their professional life and to meet the responsibilities of citizenship in a diverse and interconnected world.

There are FOUR main program components and requirements of the UB Curriculum.

<table>
<thead>
<tr>
<th>Component</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. UB Seminar (3 credits)</td>
<td>These are semester one seminars specifically designed to address the needs of students and to prepare them for the academic expectations of a world-class research university. These discussion-based seminars encourage critical thinking, ethical reasoning, and reflective discussion from across the disciplines.</td>
</tr>
<tr>
<td>Diversity Learning (3 credits)</td>
<td>Cultural competence is a foundational skill that every student should be able to demonstrate prior to graduation. As such, Diversity Learning modules serve to equip students with the cultural knowledge and awareness necessary to live, work and recreate with the diverse groups that characterize the United States.</td>
</tr>
<tr>
<td>2. Foundations (21 credits)</td>
<td>These are modules in diversity, writing, math and science that lay the foundations for academic inquiry.</td>
</tr>
<tr>
<td>Communication Literacy I (4 credits)</td>
<td>This module establishes strong foundation in writing, rhetoric, and oral and visual communication, while developing strategies to organize, evaluate and manage enormous quantities of information.</td>
</tr>
<tr>
<td>Communication Literacy II (3 credits)</td>
<td>This module adopts a “writing in the disciplines” model that transmits the skills required to both learn and create knowledge within the chosen academic field, and to develop a professional voice through opportunities to write on substantive issues arising from the major.</td>
</tr>
<tr>
<td>Mathematical and Quantitative Reasoning (4 credits)</td>
<td>This module provides a basis for students to develop skills in mathematical and quantitative literacy, especially those skills that apply to issues arising in everyday life.</td>
</tr>
<tr>
<td>Scientific Literacy and Inquiry (7 credits)</td>
<td>This interdisciplinary sequence promotes scientific literacy through a basic understanding of the sciences covered, along with an active exploration of how scientific discoveries are made, how they are subject to forms of manipulation, how they have impacted society in the short and longer terms, and their ethical and cultural implications. Students complete two three-credit lectures plus one credit of lab.</td>
</tr>
<tr>
<td>3. Pathways (18-19 credits)</td>
<td>The Pathways include a series of modules interconnected by theme or concept across a wide range of disciplines. Pathways can be customized to complement pre-existing interests or designed to expand horizons and engage curiosity.</td>
</tr>
<tr>
<td>Thematic Pathways (9 credits)</td>
<td>Taking as a point of departure one of the UB themes of health, humanity, innovation, justice, or environment, the Thematic Pathway invites students to design their own course of study across a range of disciplinary fields.</td>
</tr>
<tr>
<td>Global Pathways (9-10 credits)</td>
<td>The Global Pathways encourage sustained engagement with the world and its cultures, languages, societies, people, and histories to develop global perspectives and cultural literacies, and to encourage personal reflection on the earth’s diversity.</td>
</tr>
<tr>
<td>4. UBC 399 Capstone (1 credit)</td>
<td>The Capstone is the culminating experience of the UB Curriculum program. It provides a space for thinking, reflecting and weaving together disparate elements of the program by means of an ePortfolio platform provided to all students.</td>
</tr>
</tbody>
</table>

Please refer to SIM GE website for the modules applicable for each program.
## MINORS FOR NON-BUSINESS MAJORS

Each minor is designed to enhance particular majors and provide additional knowledge for students planning to pursue MBA degrees. Students can receive a bachelor’s degree if they are enrolled in a major program and a minor program, but cannot receive a bachelor’s degree if they are enrolled in a minor program and not enrolled in a major program.

### Management Minor
The management minor provides a broad foundation in the basic elements and principles of business. Students learn to speak the language of business while gaining an understanding of functional areas, such as accounting, human resources, information systems, marketing, and finance. A management minor would benefit students in any major. Those who are considering pursuing an MBA at any time in their careers are especially encouraged to complete this minor.

**Prerequisite Modules**
- MGG 150 Business and Society (3 credits)
- MGA 201 Introduction to Financial Accounting (3 credits)
- MGQ 201 Introduction to Statistics for Analytics (4 credits)
- PSY 101 Introductory Psychology (3 credits)

**Required Modules**
- MGB 301 Organizational Behavior and Administration (3 credits)

**Electives**
Choose three of the following:
- MGA 202 Introduction to Management Accounting (3 credits)
- MGF 301 Corporation Finance (requires at least concurrent registration in MGO 301) (3 credits)
- MGM 301 Principles of Marketing (requires ECO 182) (3 credits)
- MGO 302 Production and Operations Management (3 credits)
- MGQ 301 Statistical Decisions for Management (3 credits)
- MGS 351 Introduction to Management Information Systems (4 credits)

### Marketing Minor
The marketing minor provides a focused view of marketing for the student with little or no background in business. While the requirements and prerequisites make it a viable option for most students, it may be especially helpful for those seeking an understanding of the marketing function in businesses. Modules address issues such as identifying and selecting the right consumers, understanding the interaction between these consumers and businesses, and being able to translate consumer needs and wants into products and services. The marketing minor may be particularly attractive to students majoring in communication.

**Prerequisite Modules**
- Choose one of the following:
  - MGQ 201 Introduction to Statistics for Analytics (4 credits)
  - PSY 207 Psychological Statistics (4 credits)
- Choose one of the following:
  - ECO 182 Introduction to Microeconomics (4 credits)
  - MTH 131 Mathematical Analysis for Management (4 credits)
  - PSY 101 Introductory Psychology (3 credits)

**Required Modules**
- MGG 150 Business and Society (3 credits)
- MGM 301 Principles of Marketing (3 credits)
- MGM 403 Marketing Research (3 credits)
- MGM 404 Consumer Behavior (3 credits)

**Electives**
Choose one of the following:
- MGM 402 Selling and Sales Force Management (3 credits)
- MGM 406 Product and Brand Management (3 credits)
- MGM 409 Advertising and Promotion (3 credits)
Duration and Intake
All programs are offered full-time. The academic year is divided into three semesters. Each semester is typically 12 to 15 weeks in length. Students with credit exemptions and transfer credits typically can complete the program earlier. Applications are open for 3 intakes a year. They are: January (Spring), May (Summer) and August (Fall).

Program Duration
- Single Degree: 3 Years (9 semesters)
- Double Majors: 4 Years (12 semesters)
- Double Degrees: 4 Years (12 semesters)

Mode of Delivery
Classroom learning comprising:
- Activities
- Consultations
- Discussions
- Exercises
- Lectures
- Online learning
- Presentations

Each lesson is typically three hours.

Assessment
- Assignments/ Projects
- Practical Exams
- Written Exams
- Continuous assessments such as:
  - Class participation
  - Essays
  - Laboratory exercises
  - Listening Exams
  - Presentations
  - Quizzes
  - Tests

Candidature Period
- Single Degree: 6 years
- Double Major and Double Degree: 8 years

Minimum Class Size: 25

Double Majors
A double major is the awarding of one degree with two majors (e.g. a student earns one BA degree with a double major of communication and psychology). Students must be accepted into each major and fulfill all requirements of each major in addition to satisfying all university requirements. This may be completed within the usual 120-credit minimum. Following conferral of the degree, the student’s transcript will note one baccalaureate degree with two majors.

Note: BA – Bachelor of Arts
BS – Bachelor of Science
**Subsequent Degrees**
Some students may decide to return to their studies after they have received their first undergraduate degree. Once a degree is conferred, the modules and credits from that degree cannot be used in subsequent degrees, and some students may not return to add a minor or concentration to the conferred degree.

In order to take a subsequent degree, the student who has previously earned a baccalaureate degree from UB or an accredited U.S. institution must be accepted to UB as a matriculated student and be accepted into the new major.

If you are pursuing a second bachelor’s degree, you must have the full range of skills, competencies, and experience in the major as students who complete the requirements for the regular degree program. Thus, students must meet all requirements for the major. In no circumstance may the coursework in the second degree program be fewer than 30 credits after the conferral of the first degree.

The two degrees must be in significantly different fields of study; therefore 300- and 400-level coursework completed for the first bachelor’s degree will not count toward completing the major requirements of the second degree.

**Latin Honors**
Students earning baccalaureate degrees are eligible to receive Latin Honors based on their UB cumulative GPA on the following scale:

Average (based on 4.0 = A)
- 3.20 cum laude (Distinction)
- 3.50 magna cum laude (High Distinction)
- 3.75 summa cum laude (Highest Distinction)

To qualify for Latin Honors, students must present a minimum of 60 credits of UB undergraduate coursework, at least 54 of which must be graded credits (i.e. not satisfactory or unsatisfactory [grades of ‘S’ or ‘U’]).
Double Major
Completing a double major enhances students' career potential since they gain expertise in two distinct fields. A double major is the awarding of one degree with two majors (e.g. in Communication and Psychology) within one degree (B.A.). Students must be accepted into each major and fulfill all requirements for each major in addition to satisfying all university requirements. This may be completed within the usual 120-credit minimum. Double majors must be between programs leading to the same degree (B.A. or B.S.). Our streamlined double-major programs typically allow students to complete both majors in three years.

Candidates with outstanding academic results may apply directly to the double major program at the point of application. Students who are enrolled in a single major program and have done well at the end of one year of study are also eligible to apply to the double major program.

<table>
<thead>
<tr>
<th>Double Major (Bachelor of Arts)</th>
<th>Credits Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Majors</td>
</tr>
<tr>
<td>Communication &amp; Economics</td>
<td>106</td>
</tr>
<tr>
<td>Communication &amp; International Trade</td>
<td>110</td>
</tr>
<tr>
<td>Communication &amp; Psychology</td>
<td>90</td>
</tr>
<tr>
<td>Communication &amp; Sociology</td>
<td>92</td>
</tr>
<tr>
<td>Economics &amp; International Trade</td>
<td>82</td>
</tr>
<tr>
<td>Economics &amp; Psychology</td>
<td>76</td>
</tr>
<tr>
<td>Economics &amp; Sociology</td>
<td>78</td>
</tr>
<tr>
<td>International Trade &amp; Psychology</td>
<td>84</td>
</tr>
<tr>
<td>International Trade &amp; Sociology</td>
<td>86</td>
</tr>
<tr>
<td>Psychology &amp; Sociology</td>
<td>72</td>
</tr>
</tbody>
</table>

For more details about the acceptance and graduation criteria of each major, please refer to the major-specific listings on pages 12-21.
Double Degree
Completing a double degree gives students two credentials at graduation, the Bachelor of Arts (B.A.) and the Bachelor of Science (B.S.). The additional credential enhances students’ career potential and affords them more professional opportunities.

To fulfill all the requirements for the Bachelor of Science Degree (Business Administration) and the Bachelor of Arts Degree (Communication, Economics, International Trade, Psychology or Sociology), students typically complete a minimum of 150 credits within four years. Students pursuing a double degree are expected to have the full range of skills, competencies, and experiences as students graduating from each of the programs individually.

Highly motivated candidates with outstanding academic results may apply directly to the double degree program at the point of application. Students who are enrolled in a single degree program and have done well at the end of one year of study are also eligible to apply to the double degree program.

<table>
<thead>
<tr>
<th>Credits Requirements</th>
<th>Double Degree (Bachelor of Science &amp; Bachelor of Arts)</th>
<th>Majors¹</th>
<th>UB Curriculum</th>
<th>Free Electives</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Business Administration &amp; Communication</td>
<td>128-131</td>
<td>28</td>
<td>0</td>
<td>156-159</td>
</tr>
<tr>
<td></td>
<td>Business Administration &amp; Economics</td>
<td>96-99</td>
<td>34</td>
<td>17-20</td>
<td>150</td>
</tr>
<tr>
<td></td>
<td>Business Administration &amp; International Trade</td>
<td>98</td>
<td>37</td>
<td>15</td>
<td>150</td>
</tr>
<tr>
<td></td>
<td>Business Administration &amp; Psychology</td>
<td>102-105</td>
<td>27-30</td>
<td>18-21</td>
<td>150</td>
</tr>
<tr>
<td></td>
<td>Business Administration &amp; Sociology</td>
<td>107-110</td>
<td>28-31</td>
<td>12-15</td>
<td>150</td>
</tr>
</tbody>
</table>

For more details about the acceptance and graduation criteria of each major, please refer to the major-specific listings on pages 12-20.

1. The range given only accounts for a completion of one concentration in the Business Administration program. Students completing a double degree program in Business Administration and International Trade will automatically satisfy the course requirements for an International Business concentration.

UB faculty members at the Madness Rally
Admission Criteria
UB welcomes students who are prepared to face the challenges and take advantage of the opportunities offered by a top-quality public research university. Students are admitted to UB on a competitive basis. Admission requirements for the programs are the same as for UB undergraduate programs based in Buffalo. Many factors are considered in a holistic application review process, in consultation with admissions officers based in Buffalo.

No person, in whatever relationship with UB, shall be subject to discrimination on the basis of age, creed, color, handicap, national origin, race, religion, sex, or marital or veteran status.

Freshmen
Admission to the freshmen class is selective and is based in part on the quality of the applicant’s secondary school academic record and the number of places available. Applicants should have an above average academic record at least equivalent to a ‘B’ average (3.00 out of 4.00). A freshman student is one who is entering university with no post-secondary coursework completed. The criteria below are required for consideration and are subject to change without notice:

Qualifications
• Singapore-Cambridge General Certificate of Education Advanced Level (A-Level)
• Polytechnic Diploma
• SIM Diploma

The above qualifications may be considered for admission with advanced standing credits. Singapore Citizens and Permanent Residents who have had at least 10 years of their primary and secondary education in Singapore in an English-medium government school, and completed their GCE ‘O’ level with a grade of ‘C’ (6 or better) in the English Language, are exempted from the English Language proficiency requirement.

International Baccalaureate (IB) Diploma
Most recent 3 years of high school grade of ‘B’ equivalent to IB score of 4.5. IB Diploma holders can expect up to 30 credit exemptions with a minimum of 30 total scores.

Others
• SIM Management Foundation Studies (MFS)
• Qualifications equivalent to a U.S. high school diploma. Average grade of ‘B’ or better.

Refer to SIM GE website for other qualifications.

English Language Proficiency
• All applicants must demonstrate proficiency in English in one of the following ways:

<table>
<thead>
<tr>
<th>Test</th>
<th>Minimum Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper-based TOEFL</td>
<td>550</td>
</tr>
<tr>
<td>Internet-based TOEFL</td>
<td>79 (no section score below 15)</td>
</tr>
<tr>
<td>IELTS</td>
<td>6.5 (no subsection score below 6.0)</td>
</tr>
<tr>
<td>PTE Academic</td>
<td>55 (no subsection score below 50)</td>
</tr>
<tr>
<td>SAT I ERWS</td>
<td>550</td>
</tr>
<tr>
<td>ACT (English AND Reading sections)</td>
<td>20</td>
</tr>
<tr>
<td>International Baccalaureate (IB) Diploma Higher Level English A1 or A2</td>
<td>4</td>
</tr>
</tbody>
</table>

• Only scores from tests taken within two years prior to the time of enrollment are acceptable. An official test score must be sent from the testing agency. Certified true copies must be submitted to SIM.
• The UB school code for TOEFL/SAT is 2925 or St. U. of NY, Center at Buffalo (U.).
• For more information and registration details, please refer to TOEFL’s website at www.toefl.org
• If your country of birth is not in Singapore, please provide proof of ten (10) years of studies in Singapore (eg. Report books from Primary 1 - 6 and Secondary 1 - 4 and/or certification letter from MOE or school).
• IELTS/TOEFL/SAT 1 is required if you do not have all your primary and secondary education in Singapore in an English-medium government school, and GCE ‘O’ level (with a grade of ‘C6’ or better) in English as first language.
Credit exemptions / transfer credits table

<table>
<thead>
<tr>
<th>Category</th>
<th>No. of credits expected to do in UB</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Single Degree (Minimum 120 credits)</td>
</tr>
<tr>
<td>Polytechnic Diploma holders with transfer credits</td>
<td>60 – 110</td>
</tr>
<tr>
<td>SIM Diploma holders with transfer credits</td>
<td>76 – 100</td>
</tr>
<tr>
<td>International Baccalaureate (IB) Diploma holders</td>
<td>90 – 120</td>
</tr>
<tr>
<td>A-Level students with advanced standing credits</td>
<td>80 – 110</td>
</tr>
<tr>
<td>Students with no credit exemption</td>
<td>120</td>
</tr>
</tbody>
</table>

Note: Advanced standing and transfer credits granted are subjected to final approval by UB. UB reserves the right to change credit articulations at any time.

Course Fees
S$577.80 per credit

Semester Guideline based on number of credits to complete

<table>
<thead>
<tr>
<th>No. of credits</th>
<th>Course Fees</th>
<th>Approximate no. of semesters to complete</th>
</tr>
</thead>
<tbody>
<tr>
<td>60</td>
<td>S$34,668</td>
<td>5</td>
</tr>
<tr>
<td>80</td>
<td>S$46,224</td>
<td>7</td>
</tr>
<tr>
<td>100</td>
<td>S$57,780</td>
<td>8</td>
</tr>
<tr>
<td>120</td>
<td>S$69,336</td>
<td>9 – 12</td>
</tr>
<tr>
<td>150</td>
<td>S$86,670</td>
<td>12</td>
</tr>
</tbody>
</table>

Note: One academic year = 3 semesters

Fees are inclusive of prevailing GST and charged based on the number of credits undertaken for each semester. Fees do not include textbooks, airfares and accommodation expenses. Please refer to SIM GE website for the latest fees.
Multicultural campus, with SIM-UB students from:

- China
- Korea
- India
- Vietnam
- Cambodia
- Philippines
- Myanmar
- Malaysia
- Singapore
- Indonesia

SIM-UB graduates work in:

- Arts, Entertainment & Recreation
- Counseling & Social Work
- Education
- Financial & Insurance
- Information & Communications
- Wholesale & Retail

SIM-UB alumni progressed to graduate schools such as:

- Harvard Business School, US
- Yale University, US
- Cambridge University, UK
- Imperial College Business School, UK
- Nanyang Technological University (NTU), Singapore

Close to 20% of current SIM-UB students are pursuing double degrees or double majors.

More than 60% of SIM-UB students graduated with Latin Honors (from 2015-2017)

Sources: SIM-UB student profiles as at January 2018; graduate profiles from SIM GE Graduate Employment Survey 2016/2017
APPLICATION AND ADMISSION

How to Apply
Visit www.simge.edu.sg/ge/how-to-apply for the application process, list of required supporting documents, documents verification process and more information.

For an international applicant applying to a full-time programme, you must submit an online Student’s Pass (STP) application form. Your Student’s Pass application is subject to approval of the Singapore Immigration & Checkpoints Authority (ICA).

Application Fees
An application fee is payable for each application form that is submitted. This fee (inclusive of the prevailing GST) is non-refundable and non-transferable. The fee will be fully refunded only if the intake does not commence. Unpaid applications will not be processed.

Payment Mode: MasterCard/Visa credit cards or eNETS

<table>
<thead>
<tr>
<th>Application Fees</th>
<th>Local applicants</th>
<th>International applicants</th>
</tr>
</thead>
<tbody>
<tr>
<td>S$96.30</td>
<td>S$321.00*</td>
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*This does not include all fees related to Student’s Pass application.

Private Education Act
Under the Private Education Act, legislated in December 2009, a Council for Private Education was set up to regulate the private education industry in Singapore. From 03 October 2016, the Council for Private Education became part of a new statutory board - SkillsFuture Singapore (SSG). Under the new structure, the SSG Board appointed the Committee for Private Education (CPE) to carry out its functions and powers relating to private education under the Private Education Act.

All Private Education Institutions (PEIs) are required to comply with the regulations under the Act in order to continue operations.

Following are the requirements which Singapore Institute of Management Pte Ltd (SIM PL) has put in place:

**PEI-Student Contract**
CPE, in aiming to enhance the confidence of students and their parents in the quality of education in Singapore, has stipulated that all PEIs must sign a PEI-Student Contract with students. The contract sets out the terms and conditions governing the relationship between the student and PEI. SIM PL will honour all terms and conditions in the contract and in all communication materials.

Students may request for a copy of the PEI-Student Contract from SIM PL or view it on the CPE website (www.cpe.gov.sg).

**Cooling-Off Period**
There will be a cooling-off period of 7 working days after signing the PEI-Student Contract. Students have the right to cancel the contract within the 7 working days and be refunded the highest percentage of the fees already paid if the students submit written notice of withdrawal to SIM PL within the cooling-off period (refer to Clause 2.3 of PEI-Student Contract). After the cooling-off period, SIM PL’s refund policy will apply.

**Fee Protection Scheme**
SIM PL adopts a mandatory Fee Protection Scheme (FPS) to protect the paid fees of both local and international students. The FPS serves to protect the student’s fees in the event that the PEI is unable to continue operations due to insolvency, and/or regulatory closure. In addition, the FPS protects the student if the PEI fails to pay penalties or return fees to the student arising from judgments made against it by the Singapore courts.

SIM PL has appointed Etiqa Insurance Pte Ltd and Lonpac Insurance Bhd as our FPS insurance providers. Under the FPS insurance scheme, students’ fees will be insured by the FPS insurance provider pre-assigned by SIM PL. In case of events as stated above, students will be able to claim their paid fees from the respective FPS insurance provider.

More details of the FPS can also be found in the FPS Instruction Manual, available at www.cpe.gov.sg.

**Medical Insurance**
SIM PL has in place a group medical insurance scheme for all its students. This medical insurance scheme will have a minimum coverage as follows: an annual coverage limit of S$20,000 per student, covers up to B2 ward in government and restructured hospitals and provides for 24 hours coverage in Singapore and overseas (if student is involved in SIM PL-related activities) throughout the course duration.

For more information on medical insurance, visit: www.simge.edu.sg/ge/medicalinsurance.

**Refund, Course Transfer, Leave of Absence and Withdrawal Policies**
For refund, course transfer, leave of absence and withdrawal policies, please refer to www.simge.edu.sg/ge/refund.

**Confidentiality**
SIM PL is committed to maintaining the confidentiality of the student’s personal information and undertakes not to divulge any of the student’s personal information to any third party without the prior written consent of the student SUBJECT TO the obligation of SIM PL to disclose to any Singapore government authority any information relating to the student in compliance with the law and/or to the organisation conferring/awarding the qualification.