

Preparatory Course in Business (RMIT)
SIM Global Education

Bachelor of Applied Science (Aviation) (Top-Up)
RMIT University, Australia

Brief Outline of Modules (Updated 02 February 2016)

BUS005 MANAGING PEOPLE AND ORGANISATIONS
(PREPARATORY MODULE)

This module equips students with the key principles of management and organisational behaviour to help them become effective and efficient managers and supervisors. Topics include the roles, skills and functions of managers and how they can effectively deal with a rapidly changing and highly competitive environment in the knowledge-based economy. Other important areas include personal and team effectiveness in a global organisation and interpersonal skills.

BUS009 BUSINESS STATISTICS
(PREPARATORY MODULE)

This module aims to provide students with an understanding of statistical concepts and techniques. Students will be taught to apply statistics to generate information for decision-making. While general statistical principles will be taught, emphasis will be placed on acquiring the analytical and interpretative skills needed to understand and apply the statistical findings and corresponding research findings.

AERO2483 INTRODUCTION TO AVIATION
(PREPARATORY MODULE)

This module provides an understanding of the principles and practices critical to the aviation industry. These relate to airports, commercial airlines, and the general aviation sector.

The module introduces the major players that comprise the global air transport system, the types of and major functions of airports, the basic principles of aviation policy, airline commercial economics, flight planning and flight dispatch, and air cargo management.

AERO2484 INTRODUCTION TO AIRCRAFT
(PREPARATORY MODULE)

This module provides a broad introduction to aircraft by considering a number of topics related to the role, function and operation of flight vehicles. The module introduces the fundamental science underpinning aerodynamics, propulsion and structures. Practical integration issues relating to achieving flight - such as aircraft economics - are also addressed. This includes exploring attributes and limitations relating to the atmosphere and well as examining the anatomy and configuration of aircraft. Other areas of study include; stability and control, high-speed flight and emerging technologies. Contemporary issues in aviation are also addressed when relevant.

AERO2496 AIRPORT/AIRLINE OPERATIONS

A study of the broad range of practical operational issues that airports contend with on a daily basis is introduced.

Airport/Airline Operations cover both airside operations (mainly for airlines) and landside operations (mainly for passengers).

To consider some of the complexities of airport in the context of operational and commercial environments, Airport-Airline relationship, ground handling, passenger handling, baggage handling, apron operations, catering, freight handling, Air Traffic Control, airport technical services, and airport rescue and safety are studied.

At the completion of this subject, students will have developed an understanding both airside and landside operations of contemporary airports.

AERO2487 SUSTAINABLE AVIATION AND THE ENVIRONMENT

The aviation industry is growing rapidly in the global economy with the emergence of new Low Cost Carriers and the increasing strength of major airlines growing their fleets to meet the current demands of travel. This has implications on the environment and climate change. The future of the aviation industry depends on policy makers being able to make this growth sustainable and address the issues of climate change and other environmental impacts of the aviation industry. The aviation and the aerospace industry have taken positive steps towards minimizing the effects of environmental impact. This module discusses the current steps being taken to address environmental issues in the aviation and the aerospace industry, the technological advancements being made towards a sustainable future and the effect of policies like the carbon tax on the industry.

This module also aims to teach you important skills that will enable you to operate effectively as a professional within your work environment. All professionals are technically competent in a particular specialist area; however, technical skills are only part of the range of skills that aviation professionals use every day. They are also required to work in teams to solve complex problems and communicate their solutions effectively.

AERO2500 HUMAN FACTORS IN AVIATION

“Human Factors” is a contributing factor in almost all aircraft accidents, and is reported to be the major causal factor in three out of every four. It is therefore crucial for students to gain an understanding of what Human Factors are, and how aviation operations can be managed effectively, with due recognition of the impact of Human Factors, so as to create a safe operating environment.

This module is designed to introduce students to the principles and application of Human Factors. Human Factors is a discipline in aviation safety management that is fast being recognised as one of the most important risk areas that can contribute positively and negatively to an organisation’s success in the industry. In this module students will learn about human characteristics and how they contribute to errors in task performance. Approaches to improving safety through management of human factors will also be covered.

OMGT2221 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Logistics and the closely related concept of supply chain management (SCM) underpin business or corporate strategy as far as the latter sets company objectives in sales, market share, share price, returns on shareholder funds, investment and assets. This is an introductory and first year module which assists students to understand the characteristic elements of integrated business logistics and the role and application of logistics principles to supply/demand/value chain management.

In this module students will learn about the basic activities associated with logistics and supply chain management. These activities include transportation, warehousing, inventory management, customer service, and purchasing.

AERO2498 AVIATION INDUSTRY ENVIRONMENT

This module introduces students to the four distinct broad environments which include regulation, operational, economical and international issues. It is primarily focussed the common carrier system of air transportation, that is, commercial air services offered to the public. The knowledge and skills developed through this module will support modules later in this programme in relation to airline operations and airport operations, aircraft maintenance and other core modules.

AERO2501 AIRCRAFT SYSTEMS

This introductory module provides students with a practical and qualitative appreciation of the systems which aircraft carry onboard to enable them to function safely and effectively.

Key areas of study:

- Aircraft mechanical systems; including hydraulic, pneumatic, and environmental control systems
- Aerospace avionics; navigation, flight control computer, warning systems, mission systems
- Aircraft electrical power systems
- Learning is achieved through classes, supported by problem based learning using case studies.

AERO2495 AVIATION SAFETY AND SECURITY SYSTEMS

Achieving a safe working environment in any organisation is important, but in aviation this is particularly so, as the working environment includes the use of aircraft that are responsible for hundreds, sometimes thousands of lives each day. However, safety within aviation operations is not confined to the safety of aircraft operations. It also depends on the safety of maintenance, engineering, air traffic control and other airport operations, flight crew, regulatory bodies, and other staff within the organisation. Safety is also not just a concern for major airlines, but for all aircraft operators, and other supporting organisations.

Therefore, a system needs to be in place to ensure that all of the above (and more) are continually addressed, reviewed, and measures implemented to ensure that all safety concerns are either eliminated, or mitigated. Within aviation, this can be completed by the development and implementation of a safety management system, and a risk management system. Safety management systems are focused upon ensuring that all safety concerns are addressed appropriately, whilst risk management systems have a broader focus and include consideration for not only safety, but other commercial concerns. Although the two of these have many shared aims, it is generally the case that they are kept separate to ensure that the goals of both are met. Therefore, an aviation safety system is a way of managing 11 safety and other risk areas (which can indirectly affect safety) within aviation operations. The principles and considerations included within the module can be applied to small and large organisations, and are designed to provide an overview of safety within aviation. However, it must be remembered that the studies and other measures that are involved in aviation safety are much larger than what can be placed into this module. Therefore, a brief overview has been provided into most main topics, which in turn can provide a springboard into further research by the student.

Key areas of study:

- The elements which go to make up an Aviation Safety Management Systems
- The stakeholders of an Aviation Safety Management System and their input into the system as a whole.

AERO2486 AIRCRAFT MAINTENANCE MANAGEMENT

This module introduces students to the principles of aircraft maintenance management and airworthiness requirements.

The module covers aircraft maintenance checks and tasks; the regulatory framework for airline air and ground crews, aircraft maintenance organisations structures, the impact of integrated logistics support on aircraft operational availability, the role of aircraft maintenance as a source of competitive advantage, airworthiness requirements, aircraft type certification, production of parts and components, certificates of airworthiness, continued airworthiness of flight operations.

AERO2497 AIRPORT PLANNING AND MANAGEMENT

The aim of this module is to provide rich information that allows students to gain knowledge of the various facets of airport planning and management. It is for the student to understand 'how and why' of airports, and the role of the airport managers in the management activities, economics, financing and operating of medium, large, or hub airports.

Short case studies and practical exercises oriented to the airport industry will be used to demonstrate particular features. Topics and assignments will also serve to enhance and test the depth of understanding airport planning and management.

AERO2490 AIRLINE OPERATIONS

This module covers the operational aspects of starting and operating an airline, including airline operational strategy and objectives, route structure, fleet planning, manpower planning, airline product distribution, airfare structure, and fuel conservation and its economic impact.

Key areas of study:

- Airline operational strategy and objectives
- Economics of airline operations
- Route structure, route planning and route market analysis
- Fleet planning and network scheduling
- Forecasting and passenger research
- Pricing and distribution
- Fuel consumption
- Airline operational performance

AERO2492 AVIATION STRATEGY IN THE GLOBAL CONTEXT

This module "Aviation Strategy in the Global Context" is primarily focused on the role of the manager and emphasises the insights that may be gained in understanding the process of strategy development that influence the manager's ability to guide an organisation to achieve its goals or mission, particularly in the context of an aviation industry workplace.

AERO2493 AVIATION PROJECT MANAGEMENT

Project Management is concerned with the business of organising, planning, scheduling and controlling of complex interrelated activities associated with a project. The module provides a framework as well as a description of the special processes used by organisations for achieving specific project objectives or outcomes. Effective outcomes are achieved through the prudent management of resources such as cost, time materials and manpower throughout the lifecycle of a project. The lifecycle would cover from identification and initiation through to implementation and completion. This Project Management module is primarily focussed on applying the knowledge of project management methodologies used in Air Transport.

AERO2488 AVIATION INDUSTRY PROJECT

The Aviation Industry Project is intended to provide students with an opportunity to undertake a project that is approximately equivalent to a six-week long full-time task that a new graduate might be expected to undertake shortly after starting work in the aviation industry.

The Aviation Industry Project requires students to demonstrate technical skills and personal attributes as a junior aviation professional. Student will receive supervision from an internal RMIT Supervisor and may also have an External Supervisor (depending on the project). Students are expected to perform your project work independently with only limited guidance from RMIT staff and/or external industry supervisors.

AERO2494 AVIATION COMMERCIAL REVENUE DEVELOPMENT

This module introduces students to a range of issues relevant to development of aviation commercial revenue in practice (including both airport commercial revenue and airline commercial revenue). This module aims to assist students to develop awareness of important trends in a vital aspect of the successful operation of a commercial airport, and give them broad skills in developing or participation in the development of strategic concepts for airport revenue development. It also introduces students the revenue generation strategies for airlines, and aircraft finance.

Key areas of study:

- Airport privatisation
- Airline privatisation
- Overview of business activities in an airport
- Inter-relationship between airline and airport revenues
- Customer Relationship Management
- Evaluating potential additional streams of business and revenue for both airport and airline industry
- Airline e-commerce
- Low cost airlines
- Aircraft finance

AERO2489 AIR CARGO MANAGEMENT & OPERATIONS

This module introduces students to the international air cargo mode. Student will learn about the economics underpinning air cargo operations, the regulatory environment as it relates to the international air cargo mode, the roles of the air cargo mode in global supply chains, the air cargo services offered to the public, the rationale for and the forms of strategic partnerships and alliances employed in the air cargo industry, and the strategies employed by the various key stakeholders.

The module introduces students to the technical characteristics of aircraft as they relate to the air cargo mode, in particular, cargo capacity and air cargo revenue management, and ground and terminal handling requirements of air cargo.