

BACHELOR OF BUSINESS (EVENT MANAGEMENT) (TOP-UP)

No.	Module	Name of Lecturer	Qualification	Conferring Institution	Teaching Basis (Full Time or Part Time)
1	THE EVENT EXPERIENCE	PAUL MURRAY WILLARD	MASTER OF BUSINESS (TOURISM MANAGEMENT)	LA TROBE UNIVERSITY	PART TIME
2	HALLMARK EVENTS	WARWICK MARK FROST	DOCTOR OF PHILOSOPHY	LA TROBE UNIVERSITY	PART TIME
3	SUSTAINABILITY	SWATI NAGPAL	DOCTOR OF PHILOSOPHY	LA TROBE UNIVERSITY	PART TIME
4	SOCIAL MEDIA AND RELATIONSHIP MARKETING	STEPHEN PRAGASAM JAMES SINGARAJU	DOCTOR OF PHILOSOPHY	MONASH UNIVERSITY	PART TIME
5	EVENT PLANNING	ELSPETH ANN FREW	DOCTOR OF PHILOSOPHY	VICTORIA UNIVERSITY OF TECHNOLOGY	PART TIME
6	TOURISM, HOSPITALITY AND EVENT FUTURES	ELSPETH ANN FREW	DOCTOR OF PHILOSOPHY	VICTORIA UNIVERSITY OF TECHNOLOGY	PART TIME
7	CONSUMER BEHAVIOUR	STEPHEN PRAGASAM JAMES SINGARAJU	DOCTOR OF PHILOSOPHY	MONASH UNIVERSITY	PART TIME
8	SOCIAL MARKETING	PETER JOSEPH VITARTAS	DOCTOR OF PHILOSOPHY	SOUTHERN CROSS UNIVERSITY	PART TIME
9	EVENT PROJECT	ELSPETH ANN FREW	DOCTOR OF PHILOSOPHY	VICTORIA UNIVERSITY OF TECHNOLOGY	PART TIME
10	VOLUNTEER MANAGEMENT	MATTHEW GORDON NICHOLSON	DOCTOR OF PHILOSOPHY	VICTORIA UNIVERSITY OF TECHNOLOGY	PART TIME
11	DESTINATION MARKETING AND MANAGEMENT	GEOFFREY IAN CROUCH	DOCTOR OF PHILOSOPHY	MONASH UNIVERSITY	PART TIME
12	ENTREPRENEURSHIP	VANESSA RATTEN	DOCTOR OF PHILOSOPHY	THE UNIVERSITY OF QUEENSLAND	PART TIME