

University of Birmingham

Course : BSc (Hons) Business Management with Communications and Year in Industry (Top-up)

No.	Module	Name of Lecturer	Qualification	Conferring Institution	Teaching Basis (Full Time or Part Time)
1	BUSINESS ACCOUNTING	Bernard Michael Langford	Chartered Management Accountant	Chartered Institute of Management Accountants	Part Time
2	EVENT MANAGEMENT	Hazel Margaret Mcpherson	Master of Arts (Broadcast Journalism)	University College Falmouth	Part Time
3	PUBLIC RELATIONS	Hazel Margaret Mcpherson	Master of Arts (Broadcast Journalism)	University College Falmouth	Part Time
4	ORGANISATIONAL BEHAVIOUR	Peter Foss	Master of Science (Counseling)	Eastern Illinois University	Part-Time
5	INTERNAL AND EXTERNAL COMMUNICATIONS	Mark Stuart Foster	Bachelor of Arts	University of Liverpool	Part Time
6	MANAGERIAL FINANCE	Hisham Mohamed Farag Abdel Shafy Omar	Doctor of Philosophy	Helwan University	Part Time
7	INTERMEDIATE BUSINESS ECONOMICS AND THE MACROECONOMY	Liza Jabbour	Doctor of Philosophy	University of Paris	Part Time
		Ferran Vendrell Herrero	Doctor of Philosophy	Autonomous University of Barcelona	Part Time
8	SERVICE AND RELATIONSHIP MARKETING	Sarah Elizabeth Montano	Doctor of Philosophy	University of Birmingham	Part Time
9	CONSUMER BEHAVIOUR	Isabelle Teresa Danuta Szmigin	Doctor of Philosophy (Commerce)	University of Birmingham	Part Time
10	INTERNATIONAL MARKETING	Barbara Lesley Armstrong	Master of Business Administration	The University of Aston in Birmingham	Part Time
11	OPERATIONS MANAGEMENT	Brian McGarrie	Doctor of Philosophy	Liverpool John Moores University	Part Time
12	FUNDAMENTALS OF LEADERSHIP	Cristina Felicia Sambrook	Doctor of Philosophy	University of Bucharest	Part Time
13	INTERNATIONAL ENTREPRENEURSHIP	Liu Yi Peng	Doctorate in Management	University of Mannheim	Part Time
14	DISSERTATION	Sarah Elizabeth Montano	Doctor of Philosophy	University of Birmingham	Part Time
		Fiona Ann Carmichael	Doctor of Philosophy	University of East Anglia	Part Time
15	ADVANCED BUSINESS ECONOMICS	Sami Bensassi	Doctor of Philosophy (Economics)	Universite De Paris	Part Time
		Finola Kerrigan	Doctor of Philosophy	University of Herfordshire	Part Time
17	STRATEGIC MANAGEMENT	Emanuel Rogerio Sabino Gomes	Doctor of Philosophy	Coventry University	Part Time
		Dev Kumar Boojhawon	Doctor of Philosophy	University of Strathclyde	Part Time
18	RESEARCH SKILLS	Tao Zhang	Doctor of Philosophy	University of Cambridge	Part Time
19	STRATEGIC STAKEHOLDER COMMUNICATIONS	Hazel Margaret Mcpherson	Master of Arts (Broadcast Journalism)	University College Falmouth	Part Time
		Cristina Felicia Sambrook	Doctor of Philosophy	University of Bucharest	Part Time
20	SOCIAL MARKETING AND SOCIETAL ISSUES	Nina Michaelidou	Doctor of Philosophy	The University of Warwick	Part Time
21	MARKETING ANALYTICS	Tao Zhang	Doctor of Philosophy	University of Cambridge	Part Time
22	EMPLOYEE RELATIONS	Rory Anthony Donnelly	Doctor of Philosophy	The University of Manchester	Part Time
23	CRISIS MANAGEMENT	Amy Louise Fraher	Doctorate in Education in Leadership	University of San Diego	Part Time
24	BUSINESS ANALYTICS	Daniel Herbert	Doctor of Philosophy	University of Birmingham	Part Time
25	INDUSTRY PLACEMENT A	Sarah Elizabeth Montano	Doctor of Philosophy	University of Birmingham	Part Time
26	INDUSTRY PLACEMENT B	Sarah Elizabeth Montano	Doctor of Philosophy	University of Birmingham	Part Time

Singapore Institute of Management

Course : Preparatory Course in Business (UoB)

No.	Module	Name of Lecturer	Qualification	Conferring Institution	Teaching Basis (Full Time or Part Time)
1	MARKETING	Lui Wai Yin Patricia	Doctor of Philosophy	University Of Western Australia	Part Time
2	ECONOMICS	Hui Derek	M.SOC. SCI APPLIED ECONOMICS	National University of Singapore	Part Time
3	ACCOUNTING & FINANCE	Tay May Lin	Bachelor of Accountancy	National University of Singapore	Part Time

Note:

- The modules to be offered would be pre-determined by the university.

Updated as at 6 June 2018