

University of Birmingham
Course : BSc (Hons) Business Management with Communications (Top-up)

No.	Module	Name of Lecturer	Qualification	Conferring Institution	Teaching Basis (Full Time or Part Time)
1	SERVICE AND RELATIONSHIP MARKETING	Sarah Elizabeth Montano	Doctor of Philosophy	University of Birmingham	Part Time
2	CONSUMER BEHAVIOUR	Isabelle Teresa Danuta Szmigin	Doctor of Philosophy (Commerce)	University of Birmingham	Part Time
3	MANAGERIAL FINANCE	Hisham Mohamed Farag Abdel Shafy Omar	Doctor of Philosophy	Helwan University	Part Time
4	EVENT MANAGEMENT	Hazel Margaret Mcherson	Master of Arts (Broadcast Journalism)	University College Falmouth	Part Time
5	BUSINESS ACCOUNTING	Ann-Christine Edith Alice Frandsen Hoskin	Doctor of Philosophy	University of Gothenburg	Part Time
		Keith William Hoskin	Doctor of Philosophy	University of Pennsylvania	Part Time
6	INTERNATIONAL MARKETING	Wang Weiyue	Doctor of Philosophy	University of Bradford	Part Time
7	INTERNATIONAL ENTREPRENEURSHIP	Endrit Kromidha	Doctor of Philosophy	University of London	Part Time
8	INTERMEDIATE BUSINESS ECONOMICS AND THE MACROECONOMY	Liza Jabbour	Doctor of Philosophy	University of Paris	Part Time
		Ferran Vendrell Herrero	Doctor of Philosophy	Autonomous University of Barcelona	Part Time
		William Stanley Siebert	Doctor of Philosophy	University of London	Part Time
		Paolo Di Martino	Doctor of Philosophy	University of Pisa	Part Time
		Lisa De Propriis	Doctor of Philosophy	University of Birmingham	Part Time
9	OPERATIONS MANAGEMENT	Brian McGarrie	Doctor of Philosophy	Liverpool John Moores University	Part Time
10	FUNDAMENTALS OF LEADERSHIP	Cristina Felicia Sambrook	Doctor of Philosophy	University of Bucharest	Part Time
11	ORGANISATIONAL BEHAVIOUR	Peter Foss	Master of Science (Counseling)	Eastern Illinois University	Part Time
12	PUBLIC RELATIONS	Hazel Margaret Mcherson	Master of Arts (Broadcast Journalism)	University College Falmouth	Part Time
13	INTERNAL AND EXTERNAL COMMUNICATIONS	Mark Stuart Foster	Bachelor of Arts	University of Liverpool	Part Time
14	RESEARCH SKILLS	Tao Zhang	Doctor of Philosophy	University of Cambridge	Part Time
15	SOCIAL MARKETING AND SOCIETAL ISSUES	Nina Michaelidou	Doctor of Philosophy	The University of Warwick	Part Time
16	DIGITAL MARKETING	Finola Kerrigan	Doctor of Philosophy	University of Herfordshire	Part Time
17	ADVANCED BUSINESS ECONOMICS	Fiona Ann Carmichael	Doctor of Philosophy	University of East Anglia	Part Time
		Liza Jabbour	Doctor of Philosophy	University of Paris	Part Time
		Sami Bensassi	Doctor of Philosophy (Economics)	Universite De Paris	Part Time
18	STRATEGIC MANAGEMENT	Dev Kumar Boojihawon	Doctor of Philosophy	University of Strathclyde	Part Time
19	CRISIS MANAGEMENT	Amy Louise Fraher	Doctorate in Education in Leadership	University of San Diego	Part Time
20	DISSERTATION	Sarah Elizabeth Montano	Doctor of Philosophy	University of Birmingham	Part Time
21	STRATEGIC STAKEHOLDER COMMUNICATIONS	Isabel Catherine Clarke	Master of Arts	University of Cambridge	Part Time
		Caroline Ann Marchant	Doctor of Philosophy	University of Edinburgh	Part Time
22	COMMUNICATIONS PLACEMENT	Hazel Margaret Mcherson	Master of Arts (Broadcast Journalism)	University College Falmouth	Part Time
23	BUSINESS ANALYTICS	Daniel Herbert	Doctor of Philosophy	University of Birmingham	Part Time
24	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	Rory Anthony Donnelly	Doctor of Philosophy	The University of Manchester	Part Time

Singapore Institute of Management

Course : Preparatory Course in Business (UoB)

No.	Module	Name of Lecturer	Qualification	Conferring Institution	Teaching Basis (Full Time or Part Time)
1	Marketing	Lui Wai Yin Patricia	Doctor of Philosophy	University Of Western Australia	Part Time
2	Economics	Hui Derek	M.SOC. SCI APPLIED ECONOMICS	National University of Singapore	Part Time
3	Accounting & Finance	Tay May Lin	Bachelor of Accountancy	National University of Singapore	Part Time

Note:
- The modules to be offered would be pre-determined by the university.

Updated as at 6 December 2018