

A special feature brought to you by



University of London's prize winners of 2012.

Get a top-notch education

Improve your career prospects with SIM-University of London degrees and diplomas

BY DOUGLAS CHEW

OVER the past 27 years, SIM Global Education (SIM GE) has offered high-quality academic programmes awarded by the University of London.

The strong commitment to academia continues today and is reflected in the record number of 11,000 students who have enrolled in the programmes.

SIM GE now offers 11 bachelor's, one diploma and eight graduate diploma programmes from the University of London.

Classes are taught at SIM GE campus by local lecturers and supplemented with revision classes by visiting British academics.

The academic direction for these courses is provided by two of the university's most prestigious colleges, Goldsmiths and the London School of Economics and Political Science (LSE).

Staff at these Colleges develop the syllabuses, prepare the study materials, and are responsible for the assessment of students.

Cream of the crop

"SIM GE is committed to maintaining high academic standards and, wherever possible, enhancing the quality of its learning and teaching provision," says Dr Or Lay Tin, Head of Programme.

In 2009, SIM GE received the Affiliate Centre status, the highest level of recognition given to a teaching institute by the University of London, for its long-term commitment to quality of teaching, support and administration of its International Programmes.

Just last year, 26 SIM-University of London students received the University of London awards for their academic achievements. The Class of 2012 also saw 104 students graduating with First Class Honours.

Established in 1836, the University of London is among the oldest and largest universities in the world. An early pioneer in international education, its degrees have been accessible to students all over the world through its International Programmes for the last 154 years. Prominent alumni from the University of London's International Programmes include seven Nobel Prize winners.

Pursuing a degree programme overseas is a heavy financial investment for most families. Enrolling in SIM GE programmes is a practical way to study locally at reduced costs without sacrificing education quality.

Tuition fees for SIM-University of London degrees are also comparable with those of other local public universities.

In fact, it is a fraction of the cost of studying overseas with the same prestigious qualifications.

SIM-University of London since 1986

More than **21,100** graduates to date

More than **11,000** enrolled students today

623 First Class Honours graduates to date

104 First Class Honours graduates in 2012



Industry speakers at a Youth Financial Symposium by the SIM Investment and Networking Club.

Building a firm foundation

Mr Jason Lim from the class of 2012 is currently an assistant manager at the Infocomm Development Authority of Singapore. Armed with a Computing and Information Systems degree, he feels well equipped to tackle the challenges in his work.

"Besides the technical skills I acquired during my studies, the knowledge gained by doing various case studies has allowed me to better understand the real world problems faced by today's businesses," he says.

An increasing number of graduates are pursuing their postgraduate degrees, especially in top-notch universities in UK like Birmingham, Edinburgh, Durham, Glasgow, LSE, Oxford and Warwick.

Mr Reagan Yee, who graduated with a Bachelor of Science (Honours) in Economics and Finance, will be starting his Master of Science in Financial Economics at University of Oxford later this year.

"Training students to analyse problems on a deeper level is the hallmark of a British education, and the University of London facilitates just that," he says.

His studies at SIM have created a firm foundation for his postgraduate work.

"The curriculum provided for by the University of London is exceptional — it is not only challenging but also extremely rewarding. The content of the programmes are prepared by academics at LSE. Moreover, the examination scripts are marked by examiners from or appointed by LSE each year," he adds.

Beyond knowledge quest

SIM GE takes students beyond academia into a student life that is filled with invaluable experiences and opportunities to bring out the best in them.

Mr Shawn Lee, an Accounting and Finance student, is also SIM's Investment and Networking Club President. He has seen his club evolve from a niche investment focus to one which encompasses financial knowledge and money management, reaching out to even more students. The club has 1,700 members today.

With a busy calendar that includes organising nationwide events such as the Youth Financial Symposium, Mr Lee is proud to be able to spearhead financial literacy among the youth.

Mr Lee's participation in the club, as well as his internship stint at HSBC, have helped him mature as an individual.

"I have developed as a person by fulfilling my responsibilities," he says. "I have honed my leadership and communication skills in the process and I'm more confident to tackle challenges and pursue my goals in life."

SIM Vietnamese Community (SIMVNC) is another student-driven club and has successfully raised US\$2,000 (S\$2,500) for Vietnam's Thien Duyen Shelter this year, during its Music Revolution annual talent-time contest.

The competition involved Vietnamese students and professionals in Singapore coming together to sing their hearts out for charity.

"We are all very happy that Music Revo-

My heartiest congratulations to all graduates from the class of 2012. I am confident that the education you have received at SIM GE has equipped you with industry-relevant skills and knowledge. I hope these skills will help to propel you in your career.



Adjunct Professor Lee Kwok Cheong, Chief Executive Officer, SIM Global Education

Studying for a University of London degree at SIM GE is a win-win combination. Graduates gain a high quality and internationally recognised qualification that lays the foundation for their whole careers. Besides study support, SIM GE offers the extra-curricular activities and career guidance to foster well-rounded graduates, who can make an immediate contribution to top employers.



Professor Sir Adrian Smith, Vice-Chancellor, University of London

lution 2013 ended on a high note. Through this event, we not only developed ourselves personally, we're able to contribute to the society too," says Ms Tran Diem Bao Chau, club president and SIM-University of London final year business student.

"I'm very proud that the club members managed to do all these in such a short period of time given our hectic schedules," she adds.