

SIM Open House
Fri, 9 Mar 2018

[Business Discipline - Click here to register](#)
[\(Pre-register for a shorter waiting time at our Open House\)](#)

Join the interest profiler session to first identify or validate courses that may suit your interests. Then, sign up for one or more of the talks and mock lectures which will give you a better insight on your desired discipline.

Also, check out our student life activities which extend learning beyond the classroom and allow you to have the global exposure. You can also learn more about our bond-free scholarship and other financial schemes in SIM.

Time	Activities			
10-11am	<p align="center">Interest Profiler Session: Is this the Right Course for Me? <i>Speaker: Mr George Ong, SIM Counsellor</i></p>			
11am-12pm	<p align="center">Career Options with a Business Degree <i>Speaker: Ms Jocelyn Chan, Dairy Farm Singapore</i></p>			
12-1pm	<p align="center">Mock Lecture: Are all Investors Rational? <i>Speaker: Dr Thomas Kuo, University of Birmingham</i></p>	<p align="center">Learning Beyond The Classroom <i>Overview of Student Life in SIM</i></p>	<p align="center">Mock Lecture: The ABCs of Executive Presence, Key to your Career Success <i>Speaker: Dr Cristina Sambrook, University of Birmingham</i></p>	
1-2pm	<p align="center">Mock Lecture: Understanding Debit and Credit <i>Speaker: Mr Daniel Tan, SIM Associate Lecturer</i></p>	<p align="center">Mock Lecture: An Overview of Marketing and Technical Writing for the Business World <i>Speaker: Mr. Robert Pecoraro, University at Buffalo (SUNY)</i></p>	<p align="center">Interest Profiler Session: Is this the Right Course for Me? <i>Speaker: Mr George Ong, SIM Counsellor</i></p>	<p align="center">Workshop: Why Global Competence is Your Most Important Trademark Global Learning Workshop <i>Speaker: Dr Michael Chang, Head of SIM Global Learning</i></p>
2-3pm	<p align="center">Career Options with a Business Degree <i>Speaker: Mr Chan Yoke Wei, DBS Bank</i></p>	<p align="center">Mock Lecture: Financial Crises, Panic and Financial Contagion <i>Speaker: Dr Marco Barassi, University of Birmingham</i></p>		<p align="center">Scholarship, Bursary & Financial Aid</p>
3-4pm	<p align="center">Mock Lecture: Eventful Cities; How Events Drive Destination Marketing <i>Speaker: Ms Hazel Westwood, University of Birmingham</i></p>		<p align="center">Mock Lecture: Demand, Supply and Market Trend <i>Speaker: Mr Wong Wan Hoong, SIM Lecturer</i></p>	
4-5pm				
7-9pm	<p align="center">Parent Info Seminar (Diploma & Degree Pathways)</p>			

Activities from 11am to 5pm
- One-to-One Programme Consultations, Career Development Booth, Campus Tours

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Understand more about the programme curriculum by attending a briefing or have a one-to-one consultation with the faculty and programme staff. If you're still unsure of what to study, talk to us at our Career Development booth.

Also, check out our student life activities which extend learning beyond the classroom. You can also learn more about our bond-free scholarship and other financial schemes in SIM.

Time	Activities & Programme Briefings							
9-10am	Parent Info Seminar (Diploma & Degree Pathways)			Business Degrees at SIM Global Education				Activities from 10am to 5pm - One-to-One Programme Consultations, Career Development Booth, Campus Tours
10-11am								
11am-12pm	Bachelor of Science (Honours) Accounting and Finance (Top-up) University of Birmingham	Bachelor of Business (Tourism and Hospitality) (Top-up) / (Events Management) (Top-up) La Trobe University		Undergraduate Programmes University at Buffalo (SUNY)				
12-1pm	Undergraduate Programmes University of London	Management Foundation Studies & Diploma Programmes SIM	Foundation in Social Sciences, Business and Law University of Birmingham		Undergraduate Programmes: Retail Marketing, Sport Business Management, Sports Studies and Marketing, Sustainable Events Management University of Stirling			
1-2pm	Bachelor of Science (Honours) Accounting and Finance (Top-up) University of Birmingham	Business Undergraduate Programmes University of Birmingham		International Foundation Programme University of London	Business Undergraduate Programmes RMIT University	Bachelor of Business (Tourism and Hospitality) (Top-up) / (Events Management) (Top-up) La Trobe University	Scholarship, Bursary & Financial Aid	
2-3pm	Undergraduate Programmes University of London			Undergraduate Programmes University at Buffalo (SUNY)				
3-4pm	Business Undergraduate Programmes University of Birmingham	Business Undergraduate Programmes RMIT University		Management Foundation Studies & Diploma Programmes SIM	Learning Beyond The Classroom <i>Overview of Student Life in SIM</i>			
4-5pm	Undergraduate Programmes: Retail Marketing, Sport Business Management, Sports Studies and Marketing, Sustainable Events Management University of Stirling							